# Palmyra Historical Society Newsletter Spring 2012

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## www.palmyrahistorical.org

### ENHANCED WEBSITE MAKES DEBUT

The Palmyra Historical Society has introduced a new, improved, full-service website that serves as the point of entry for people learning about us for the first time as well as delivering pertinent information to our old friends.

Go there and see for yourselves.

### SHOWING OFF: a Historic Palmyra Business You Might Not Know About

Sometimes you find history where you least expect it, in the attic, a drawer or, in this case, a leafy plot of former pasture land on the edge of the Kettle Moraine only a few miles from Palmyra. The sign on the wrought iron gate says "TEAM LAREDO," referring to the owner, her mother and their employees.

For more than forty years Kim Laredo and her mother, Carol Hoffman, have been training horses for show in venues all over the country. During that time the pair has "broken out," or prepared to ride, more than four hundred horses of many breeds and have won at least three hundred awards in competition. Some their best quarter horses were descended from a stallion named "Zip's Chocolate Chip," a top show horse of the early 2000's, who went on to a distinguished career as a progenitor of other successful horses. When we visited, they were keeping 16 magnificent horses, two of which were on the road to be shown. One of the most stunning horses in their barn is Carol's personal horse, a Pinto (mostly white) saddle-bred half Arabian show horse named

### Danny.

#### **COMING UP**

Summer 2012, Special Old Settlers Edition honoring Flare and Doris Fredricksen

Fall 2012, Palmyra Votes, Picking Presidential Winners and Losers, 1896-2012 The story began in 1971 when then threeyear old Kim, her mother and grandfather returned to Wisconsin from Alabama. Carol had trained horses since she was seven years old and living in Eau Claire. As a small child Kim followed suit. (As a side note, grandfather Thomas Cowley is

